

Protect yourself
from this guy



“Business warned of phishing attack”

STUFF.CO.NZ | SEPTEMBER 2013

“Hacker attack costs \$25,000”

STUFF.CO.NZ | OCTOBER 2013

Hack attacks on businesses are
growing at an alarming rate.
It's not a matter of 'if' but when.

Call your
Broker now to
obtain a quote!



Coverholder at **LLOYD'S**

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CPM
Insurance for
Cyber, Privacy and
Media risks:



CPM

Insurance for Cyber, Privacy and Media risks:

Who's it for?

- Charities
- Clubs and societies
- Entertainment and media
- Higher education
- Healthcare
- Insurance brokers
- Leisure and hotels
- Logistics
- Manufacturers and wholesalers
- Municipalities
- Nursing Homes
- Solicitors
- Public sector
- Recruitment agents
- Religious institutions
- Retailers
- Support services
- Utilities
- Website operators and e-tailers
- Other professionals

What does it cover?

- Cyber liability
- Privacy liability
- System damage
- System business interruption
- Consequential reputational harm
- Regulatory actions and investigations
- The policy holder's privacy breach notification costs
- Third party privacy breach notification costs
- Cyber crime
- Multimedia liability
- Advertising injury
- Technology errors and omissions
- Court attendance costs
- Crisis communication costs

What limits are available?

Maximum Cyber Liability Limit:	\$10m
Maximum Privacy Liability Limit:	\$10m
Maximum Breach Notification Limit:	\$10m
Maximum System Damage and Interruption Limit:	\$10m
Maximum Revenue:	Unlimited

Why bother with CPM?

- CPM is not simply an amended professional liability policy. Instead, it is a policy designed specifically for the wide range of cyber, privacy and media risks faced by all companies in today's electronic trading environment.
- CPM has no retroactive date meaning there is no restriction on when the event which gave rise to the liabilities occurred.
- Our CPM policy features innovative system business interruption cover which not only covers the cost of lost revenue during system downtime but also covers the loss of future revenue due to consequential reputational harm.
- Cyber crime in all its guises is covered, including identity theft, telephone hacking and cyber threats and extortion.
- Not only are the policy holder's privacy breach notification costs covered, but also third party notification costs for which the policy holder is responsible.

**"Cyber crime
in all its guises
is covered."**



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